

BEAU WINE TOURS' CHIEF CONCIERGE

DEAN GROSS

The Man in the Know

BY DENISE OLLIFFE

As a 30-year wine country resident Dean Gross, the new chief concierge of Beau Wine Tours, is the man with the answers. He's the guy who can help you plan a Northern California Wine Country daytrip to remember. From arranging door-to-door itineraries, surprise romantic gestures or making restaurant and activity suggestions and reservations, Gross has the inside scoop to help you embark on a great adventure.

Gross has worked for Beau Wine Tours for the past four years as a frequently requested, popular chauffeur and tour guide. Prior to working for Beau Wine Tours, he was a concierge at The Lodge at Sonoma and Fairmont Sonoma Mission Inn. He's intimately familiar with the back roads of Napa and Sonoma counties and his chauffeur background gives him a unique perspective on service, and what people expect from a wine country daytrip.

No ordinary tour guide, Gross believes in keeping up on the latest wine country has to offer. He and the Beau Wine Tours team regularly scout for new wine and food adventure opportunities, activities and events. The team takes pride in serving as docents of area history and architecture, as well as having knowledge of where to find the best picnic posts, panoramic views and off the beaten path wineries.

"Our tour guides are some of the most knowledgeable, courteous and professional people I've had the pleasure to associate myself with," says Gross. "When I was a hotel concierge and guests needed a wine country itinerary, I would call Beau Wine Tours first because I knew they provided the best vehicles, and best trained, experienced



drivers. I am proud to now lead that team."

A Northern California wine country tour company known for excellence and customer service, Beau Wine Tours (and limousine service) cater to the entire San Francisco Bay Area and Northern California, with offices in both Napa and Sonoma counties. From intimate day tours for couples and small groups, to offsite programs and corporate events, Beau Wine Tours can accommodate groups of any size, for any occasion.

To speak with Dean Gross about planning a dreamy day amongst the vineyards, you'll need to book a private wine tour with Beau Wine Tours first. Visit www.beauwinetours.com, or call the reservations department at 1-800-387-2328. You can also "like" Beau Wine Tours on Facebook or follow them on Twitter to get information on special deals and upcoming wine country events.

WILLIAM HILL
ESTATE WINERY

A NOTCH ON THE SILVERADO TRAIL



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